

SOCIAL ACTION PROJECT RUBRIC 😊

ASPECT	NOT YET WITHIN EXPECTATIONS	MEETING EXPECTATIONS	EXCEEDING EXPECTATIONS
<p style="text-align: center;">CAMPAIGN CONTENT</p>		<ul style="list-style-type: none"> • Creative Title and Slogan that accurately depicts the mood and content of the campaign • Accurate background information on a Canadian social issue that is properly cited • Social action plan that is creative and attainable • Predict potential barriers to success for the social action plan 	
<p style="text-align: center;">CAMPAIGN FORMAT</p>		<ul style="list-style-type: none"> • Format chosen is an appropriate format for the social issue • Format is captivating and engaging • Format utilizes appropriate and engaging visuals/music/videos • Inquiry share-out sheet is thoughtfully completed and demonstrates interaction with multiple campaigns 	
<p style="text-align: center;">PROCESS</p>		<ul style="list-style-type: none"> • Rough work shows thoughtful development and clear evidence of peer review and editing • Rough work shows clear evidence of how independent thinking grew over time • Accurate and thoughtful goal setting and reflection throughout inquiry project • Detailed, thoughtful and critical reflections on each step of the inquiry process, considering both successes and challenges • Reflection sets specific/detailed goals for future learning 	

